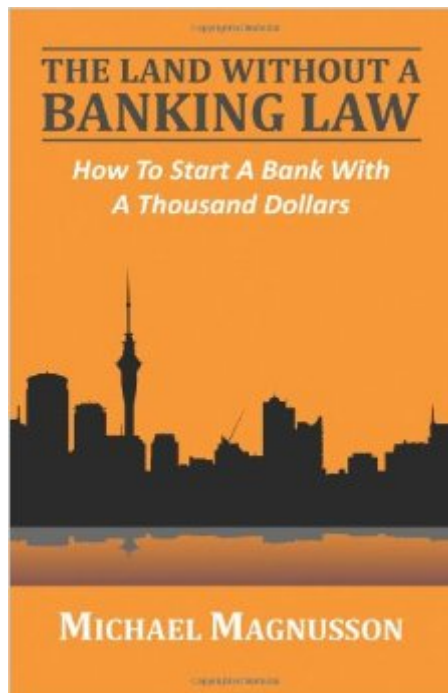


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# The Land Without A Banking Law: How To Start A Bank With A Thousand Dollars



## Synopsis

Would you like to start your own Online Bank and offer banking services to clients worldwide? Although the total investment required for setting up a banking business, just as any other business, obviously varies depending on the business model, it is quite possible to form and register a business entity with full legal capacity to offer banking services, for a total cost of less than one thousand dollars, just as the perhaps somewhat controversial subtitle of this book indicates. While there are laws in New Zealand regulating financial activities, there are no regulatory entry barriers as such for the business of banking when services are offered to non-residents only (offshore). This book will teach you how to register a New Zealand business entity online with legal capacity to offer banking services to any number of clients, resident anywhere in the world. Step by step instructions are included. The regulatory framework and upcoming changes to the relevant legislation are explained.

## Book Information

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## Customer Reviews

Mr Magnusson writes as the master who worked on creating these structures for many years, but includes so much more than the black-letter law (or lack thereof), and the 'how to' of structuring free-banking type financial institutions: he addresses the politics, the fear, the misinformation, the stereotypes, the bad press, the questionable official actions and responses that go with this territory. You see, when an area of commerce or life become subject to government regulation and supervision, in the name of consumer protection, financial safety, financial stability, anti-money laundering, tax compliance and similar cover-stories, it becomes a special case, a case where most

people think that such regulation is necessary and justified, and forget (or never knew) that there are much more subtle and indirect ways people manage risks and other concerns. They view trial and error as a failure because it involves error, and thereby become blind to the benefits of the freedom to try new business models, product strategies, market structures and so forth. Another problem in this area is governments regulating because other countries do. This disease affects New Zealand as much as any other, however in this area it remains an exception, in addition to having no deposit insurance. Magnusson's perspective is not that of 'most people', thankfully he presents and defends freedom in the financial services area, notwithstanding that it implies some people will abuse the freedom and that some financial institutions will fail and their creditors will incur losses, in addition to outlining the parameters of the financial services freedom in New Zealand law for international deposit taking and banking services.

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